

One of the industry's Fastest Growing RIAs www.pomplanning.net

The growth of POM Planning is truly amazing. Its unique low drawdown risk platform has made it one of the fasted growing RIAs in the entire financial services industry.

Why is this story so amazing?

-Of the advisors who have checked out <http://www.pomplanning.net/>, over 500+ advisors have gone to training.

-Of the 500+ who went to training, over 250 got contracted to start working with POM Planning.

-Of the over 250+, over 150 have picked up Assets Under Management (AUM) (keep in mind, many are true newbies to the assets-under-management game; and they are having immediate success).

-The 250+ advisors have collectively picked up over \$750 million in AUM in just over four years. That's truly crazy. Crazy good.

Why are advisors working with POM Planning doing so well and having so much success in picking up AUM?

1) POM Planning offers a unique low risk/high yield tactical money-management platform. For example, the top three "conservative" strategies have an average Beta of .28* (the S&P has a Beta of 1.00). The average annual return for their top three "low-risk" managers going back seven years is 10.14%* net of fees (truly incredible for "low-risk" strategies).

The top three "moderate-risk" strategies have a Beta of .46.* The average annual return for their top three "moderate-risk" managers going back seven years is 19.24%* net of fees (again truly incredible for "moderate-risk" strategies). *2016 year-end numbers.

*Click on the following to **learn about** this unique AUM platform:

<http://www.pomplanning.net/ummp>.

2) POM Planning offers a no-load VA where its unique platform can grow VA without annual capital gains taxes for only \$25-a-month fee. Click on the following to learn about their no load VA:

<http://www.pomplanning.net/noloadva>.

3) POM Planning has the best training in the industry when it comes to teaching advisors how to pick up new clients and, in turn, millions of dollars under management. Click on the following to learn about their training: <http://www.pomplanning.net/training>

So what are you waiting for? If you want to take money away from your local Edward Jones, Merrill Lynch, Wells Fargo, etc., brokers and build for yourself a substantial reoccurring revenue stream with a low risk/high return platform (one that dovetails well with fixed products like FIAs and IULs), you should act now to sign up for more information. To sign up for a due-diligence packet on POM Planning, click on the following link: <http://www.pomplanning.net/signup>.

Peace of Mind Planning -- PORTFOLIO STATISTICS 1.99%

LOW RISK MANAGERS 3/31/2017

| | Strategy #1 ⁽¹⁾⁽⁴⁾ | Strategy #2 | Barclay's US Corp HY Bond Index | Strategy #3 ⁽¹⁾⁽⁴⁾ | S&P Muni Index | Strategy #4 ⁽¹⁾⁽³⁾ | Strategy #5 ⁽¹⁾⁽⁴⁾ | Barclay's Intermediate Treasury Index | Strategy #6 ⁽²⁾ | Strategy #7 | Barclay's US Aggregate Bond Index | Strategy #8 ⁽⁵⁾ | Federated High Yield Trust |
|----------------------------------|-------------------------------|-------------|---------------------------------|-------------------------------|----------------|-------------------------------|-------------------------------|---------------------------------------|----------------------------|-------------|-----------------------------------|----------------------------|----------------------------|
| YTD | 1.10% | 0.87% | 2.70% | -0.81% | 1.37% | 0.38% | -0.33% | 0.54% | 0.75% | 0.85% | 0.82% | 1.01% | 2.94% |
| 3 Year | 5.17% | 1.88% | 4.56% | 2.98% | 3.65% | 1.41% | 5.56% | 1.57% | -1.53% | 1.26% | 2.68% | 3.71% | 4.98% |
| 5 Year | 7.30% | 3.37% | 6.82% | 3.29% | 3.40% | 2.31% | 4.43% | 1.24% | 3.11% | 3.71% | 2.34% | 5.44% | 8.12% |
| 7 Year | 8.39% | 4.26% | 7.81% | 3.90% | 4.38% | 3.21% | 6.24% | 2.32% | 6.52% | 4.22% | 3.48% | 6.21% | 9.04% |
| 10 Year | 12.14% | 7.21% | 7.46% | 6.44% | 4.25% | 6.20% | 7.98% | 3.40% | n/a | 6.69% | 4.27% | 10.27% | 9.35% |
| Max Drawdown (9 yr) | -10.44% | -5.69% | -32.46% | -6.06% | -6.78% | -5.16% | -6.50% | -2.60% | -18.58% | -9.22% | -3.82% | -5.05% | -32.07% |
| Beta (9 yr) | 0.33 | 0.32 | 1.00 | 0.13 | 1.00 | 0.91 | -0.1 | 1.00 | 1.18 | 0.33 | 1.00 | 0.39 | 1.00 |
| Standard Deviation (9 yr) | 11.62% | 5.37% | 11.05% | 5.79% | 4.52% | 6.80% | 6.95% | 3.07% | 11.71% | 5.72% | 3.35% | 6.07% | 10.73% |
| Inception Date - Manager | Jan-07 | Apr 2006 | n/a | Jan-07 | n/a | Oct 2009 | Jan-07 | n/a | Jan 2008 | Jul 1998 | n/a | Dec-91 | n/a |
| Inception Date - POM | Jun-15 | Jul 2016 | n/a | Jan-15 | n/a | Jul 2011 | Jul-16 | n/a | Jan 2015 | Jun 2010 | n/a | Jan-16 | n/a |
| Strategy AUM | \$153.3 M | \$56.7 M | n/a | \$124.6 M | n/a | \$140.8 M | \$42.2 M | n/a | \$45 M | \$123.8 M | n/a | \$22 M | n/a |
| Manager Total AUM | \$822.7M | 2.7 B | n/a | \$822.7 M | | \$579.6 M | \$822.7M | n/a | \$200 M | \$1.72 B | n/a | \$275 M | n/a |

• Remember the 3 Year and 5 Year Returns Do Not include 2008. Please review the 7 & 10 Year periods.

• The market indices are used as benchmarks for comparison purposes only and cannot be invested in directly. The performance of an unmanaged index is not indicative of the performance of any particular investment. The indices chosen were determined to be appropriate for the corresponding portfolios indicated, given (i) the market represented by each index, and (ii) the asset composition of each portfolio. While these indices can be useful for comparisons to the portfolio performance data shown above (during a given date range), they should not be used as benchmarks for comparison to client account performance. Please refer to the index descriptions shown under INDEX INFORMATION in the disclosure document that has been included on Page 7 of these materials.

• The investment returns shown have been provided to POM Planning by the money managers. POM Planning has not independently verified this return data. Detailed disclosures for each money manager can be found beginning on Page 8.

• Past performance is no guarantee of future results. Investing is risky. Investors can lose money.

• All money manager returns are net of POM Planning's 1.99% advisory fees. Custodial expenses are charged separately by the custodian.

(1) See attached important disclosures regarding backtested, hypothetical performance. Backtested, hypothetical performance has several important limitations you should be aware of.

(2) Manager #7's Portfolio can be used in a Lower Risk Sleeve to compliment other lower risk managers. Preston Income should not be considered a "stand-alone" manager in the Lower Risk bucket, but can be used as a stand-alone manager in the Moderate Risk bucket.

(3) See Leverage disclosure on Page 6

(4) See Hedging disclosure on Page 6

LOWER RISK MANAGERS

01/01/2000 - 12/31/2016

| EXAMPLE OF LOWER RISK SLEEVE ⁽¹⁾ | | | | | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------------------|---|
| | Strategy #1 | Strategy #3 | Strategy #4 | Strategy #6 | Strategy #5 | Strategy #2 | Strategy #7 | Strategy #8 | Barclay U.S. Aggregate Index | 60% MCSI ACWI/40% Citi World Govt. Bond Index |
| 2016 | 2.71% | -0.32% | -1.81% | 4.60% | 5.88% | 9.13% | 10.18% | 12.82% | 2.65% | 7.90% |
| 2015 | 0.39% | 1.66% | 1.01% | -10.13% | 6.81% | -2.47% | -3.47% | -2.03% | 0.55% | -2.30% |
| 2014 | 10.89% | 14.99% | 5.53% | 4.53% | 5.77% | 0.43% | -0.79% | 2.46% | 5.97% | 2.67% |
| 2013 | 19.59% | -1.28% | 0.13% | 13.59% | -0.86% | 4.05% | 5.73% | 6.20% | -2.02% | 11.77% |
| 2012 | 7.99% | 5.46% | 8.49% | 8.88% | 5.73% | 9.70% | 10.17% | 13.21% | 4.21% | 10.72% |
| 2011 | 5.41% | 7.50% | 2.15% | 19.19% | 13.42% | 0.44% | 1.84% | 4.76% | 7.84% | -1.45% |
| 2010 | 10.91% | 3.02% | 9.09% | 13.49% | 12.80% | 11.64% | 8.49% | 8.49% | 6.54% | 10.35% |
| 2009 | 24.75% | 21.68% | 13.12% | 13.20% | 9.39% | 38.51% | 33.08% | 46.07% | 5.93% | 21.71% |
| 2008 | 28.48% | 12.14% | 21.38% | N/A | 18.08% | 1.56% | 1.11% | 8.04% | 5.24% | -23.79% |
| 2007 | 11.77% | 3.28% | 5.61% | N/A | 6.31% | 3.60% | 3.77% | 68.00% | 6.97% | 11.88% |
| 2006 | N/A | N/A | N/A | N/A | N/A | N/A | 9.94% | 9.30% | 4.33% | 15.23% |
| 2005 | N/A | N/A | N/A | N/A | N/A | N/A | 3.32% | 4.96% | 2.43% | 3.83% |
| 2004 | N/A | N/A | N/A | N/A | N/A | N/A | 5.11% | 4.93% | 4.34% | 13.61% |
| 2003 | N/A | N/A | N/A | N/A | N/A | N/A | 29.78% | 15.36% | 4.10% | 26.68% |
| 2002 | N/A | N/A | N/A | N/A | N/A | N/A | 9.69% | 7.05% | 10.25% | -4.63% |
| 2001 | N/A | N/A | N/A | N/A | N/A | N/A | 0.88% | 7.56% | 8.44% | -2.31% |
| 2000 | N/A | N/A | N/A | N/A | N/A | N/A | 2.88% | 2.08% | 11.63% | -7.86% |

• All money manager returns are net of POM's 1.99% advisory fee. Custodial expenses are charged separately by the custodian.

(1) The Lower Risk Sleeve represents an example allocation only. Actual recommendations should be based on a client's unique circumstances, including the client's individual objective, time horizons, risk tolerance and liquidity needs. See additional disclosure regarding sleeves on Page 5.

Peace of Mind Planning -- PORTFOLIO STATISTICS 1.99%

MODERATE RISK MANAGERS 03/31/2017

| | Strategy #9 ⁽¹⁾⁽³⁾ | Strategy #10 | Strategy #11 ⁽²⁾⁽³⁾ | Strategy #12 ⁽¹⁾⁽²⁾ | Strategy #13 ⁽¹⁾⁽³⁾ | Strategy #14 ⁽¹⁾ | Strategy #15 ⁽³⁾ | S&P 500 Index | Strategy #16 ⁽²⁾⁽³⁾ | Vanguard Long Term Treasury Bond Index | Strategy #17 | BNY Mellon Composite Depository Receipt Index |
|----------------------------------|-------------------------------|--------------|--------------------------------|--------------------------------|--------------------------------|-----------------------------|-----------------------------|---------------|--------------------------------|--|--------------|---|
| YTD | 5.50% | 2.53% | 3.15% | 3.08% | -0.37% | 13.40% | 10.27% | 6.07% | -6.00% | 1.60% | 10.57% | 8.65% |
| 3 Year | 3.45% | 6.59% | 13.54% | 7.66% | 12.53% | 6.66% | 4.83% | 10.37% | -0.90% | 5.90% | 0.32% | 1.04% |
| 5 Year | 6.19% | 10.70% | 18.58% | 8.30% | 10.60% | 18.32% | 5.97% | 13.30% | 4.00% | 4.00% | 5.06% | 5.04% |
| 7 Year | 7.06% | 10.25% | 15.40% | 9.12% | 13.64% | 18.18% | 9.86% | 12.94% | 7.10% | 7.00% | 2.23% | 4.14% |
| 10 Year | 11.08% | 10.91% | 16.32% | 11.83% | 16.21% | 25.58% | n/a | 7.51% | 11.10% | 6.40% | 6.04% | 1.35% |
| Max Drawdown (9 yr) | -17.70% | -11.97% | -25.00% | -16.68% | -15.38% | -19.88% | -22.01% | -46.41% | -6.20% | -8.50% | -17.82% | -57.86% |
| Beta (9 yr) | -0.20 | 0.46 | 0.39 | 0.39 | -0.18 | 0.79 | 0.12 | 1.00 | 0.50 | 1.00 | 0.32 | 1.00 |
| Standard Deviation (9 yr) | 16.92% | 12.93% | 16.19% | 12.57% | 17.03% | 32.14% | 16.07% | 15.63% | 14.80% | 12.10% | 13.05% | 20.93% |
| Inception Date - Manager | Jan 2005 | Nov 2012 | Jun 2002 | Jan 2010 | Jan 2007 | Jan 2007 | Jan 2008 | n/a | Mar 2007 | n/a | Aug 2014 | n/a |
| Inception Date – POM | Jan 2015 | Nov 2013 | Jul 2016 | Jul 2011 | Jul 2016 | Nov 2015 | Jan 2015 | n/a | Jan 2015 | n/a | Nov 2014 | n/a |
| Strategy AUM | \$74.9 M | \$1.9 B | \$244 M | \$390.3 M | \$65.7 M | \$20 M | \$32 M | n/a | \$50 M | n/a | \$12 M | n/a |
| Manager Total AUM | \$822.7 M | \$2.48 B | \$253 M | \$579.6 M | \$822.7M | \$150 M | \$200 M | n/a | \$70 M | n/a | \$2.48B | n/a |

• Remember the 3 Year and 5 Year Returns Do Not include 2008. Please review the 7 & 10 Year periods.

• The market indices are used as benchmarks for comparison purposes only and cannot be invested in directly. The performance of an unmanaged index is not indicative of the performance of any particular investment. The indices chosen were determined to be appropriate for the corresponding portfolios indicated, given (i) the market represented by each index, and (ii) the asset composition of each portfolio. While these indices can be useful for comparisons to the portfolio performance data shown above (during a given date range), they should not be used as benchmarks for comparison to client account performance. Please refer to the index descriptions shown under INDEX INFORMATION in the disclosure document that has been included on Page 7 of these materials.

- The investment returns shown have been provided to POM Planning by the money managers. POM Planning has not independently verified this return data. Detailed disclosures for each money manager can be found beginning on Page 8.
- Past performance is no guarantee of future results. Investing is risky. Investors can lose money.
- All money manager returns are net of POM Planning's 1.99% advisory fees. Custodial expenses are charged separately by the custodian.

(1) See attached important disclosures regarding backtested, hypothetical performance. Backtested, hypothetical performance has several important limitations you should be aware of.

(2) See Leverage disclosure on Page 6

(3) See Hedging disclosure on Page 6

MODERATE RISK MANAGERS

01/01/2000 - 12/31/2016

EXAMPLE OF MODERATE RISK SLEEVE ⁽²⁾

| | Strategy #9 | Strategy #10 ⁽³⁾ | Strategy #13 | Strategy #11 | Strategy #14 | Strategy #15 | Strategy #12 | Strategy #16 | Strategy #17 | 60% MCSI ACWI/40% Citi World Govt. Bond Index | S&P 500 Index ⁽¹⁾ |
|-------------|-------------|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---|------------------------------|
| 2016 | 0.51% | 13.64% | 13.55% | 11.59% | -1.03% | -10.75% | 15.41% | 4.70% | 8.86% | 7.90% | 11.96% |
| 2015 | -10.84% | -6.83% | 14.21% | 9.96% | -1.60% | 1.26% | 1.01% | 6.40% | -9.70% | -2.30% | 1.39% |
| 2014 | 16.73% | 12.55% | 11.42% | 21.17% | 20.30% | 15.22% | 6.16% | 7.60% | 1.21% | 2.67% | 13.69% |
| 2013 | 19.45% | 31.40% | 1.57% | 47.92% | 67.15% | 25.27% | 16.99% | -1.00% | 11.91% | 11.77% | 32.39% |
| 2012 | 14.95% | 8.29% | 19.38% | 22.32% | 14.32% | 2.51% | 12.00% | 10.30% | 6.18% | 10.72% | 16.00% |
| 2011 | -10.66% | 0.05% | 20.48% | 3.16% | 7.90% | 17.61% | -0.71% | 19.90% | -0.77% | -1.45% | 2.11% |
| 2010 | 25.60% | 17.12% | 30.15% | -2.06% | 22.65% | 8.15% | 19.70% | 9.70% | 2.84% | 10.35% | 15.06% |
| 2009 | 21.34% | 38.11% | 19.92% | 17.68% | 91.60% | 20.78% | 18.71% | 10.40% | 43.30% | 21.71% | 26.46% |
| 2008 | 46.60% | -1.25% | 26.88% | 17.51% | 0.49% | N/A | 18.42% | 59.50% | -12.41% | -23.79% | -37.00% |
| 2007 | -2.43% | -1.45% | 9.17% | 16.82% | 68.10% | N/A | 15.28% | 0.80% | 29.15% | 11.88% | 5.49% |
| 2006 | 13.49% | 17.52% | N/A | 13.30% | N/A | N/A | N/A | N/A | 33.83% | 15.23% | 15.79% |
| 2005 | -2.22% | 2.64% | N/A | -2.99% | N/A | N/A | N/A | N/A | 12.78% | 3.83% | 4.91% |
| 2004 | N/A | 14.43% | N/A | 16.74% | N/A | N/A | N/A | N/A | 10.26% | 13.61% | 10.88% |
| 2003 | N/A | 29.33% | N/A | 32.82% | N/A | N/A | N/A | N/A | 61.38% | 26.68% | 28.68% |
| 2002 | N/A | -7.52% | N/A | -1.49% | N/A | N/A | N/A | N/A | N/A | -4.63% | -22.10% |
| 2001 | N/A | 11.27% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | -2.31% | -11.89% |
| 2000 | N/A | 5.91% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | -7.86% | -9.10% |

• All money manager returns are net of POM Planning's 1.99% advisory fee. Custodial expenses are charged separately by the custodian.

(1) The S&P 500 is an unhedged, maximum risk long portfolio shown for illustrative purposes only and should not be considered a benchmark for a typical client portfolio.

(2) The Moderate Risk Sleeve represents an example allocation only. Actual recommendations should be based on a client's unique circumstances, including the client's individual objectives, time horizons, risk tolerance and liquidity needs. See additional disclosure regarding sleeves on Page 5.

(3) In the Moderate Risk Sleeve, the Wedco Power Dividend managed strategy is shown as a proxy for the Wedco Power Dividend Index Fund.

DISCLOSURES

GENERAL NOTES ON PERFORMANCE PRESENTATIONS

The performance data in this presentation has been provided by the various investment managers and has not been independently verified by POM Planning. In order to understand any presentation, you must carefully read the disclosure for that investment portfolio. All returns are net of fees and commissions. Custodial expenses are charged separately by the custodian and are not reflected in the performance data.

The returns presented are for the investment managers' clients, and do not reflect the performance of POM Planning clients over the period. We have indicated the date when POM Planning began recommending each of these investment managers to our clients.

Certain investment managers (marked with ⁽¹⁾) have included hypothetical, backtested performance in their presentations. Backtested performance is the use of theoretical performance applying a particular investment strategy to historical financial data to show what decisions would have been made if the strategy were employed. There are several limitations inherent in the use of backtested performance. Performance results presented do not represent actual trading, or what the investment manager's actual decisions were during that period. The manager's actual results for that period may differ. If applicable, each manager should disclose any or all of the following potential limitations: whether the trading strategies being retroactively applied were not available during the periods presented; material market and economic factors during the period; whether the model was changed materially over the time period presented, and; whether the performance of the manager's actual account was materially less than the results being presented.

Past performance is no guarantee of future results.

PORTFOLIO SLEEVES

Your advisor may recommend that you invest in a grouping of Manager portfolios, known as a "sleeve". The sleeves that are offered are comprised of Manager portfolios that, together, are designed to match a client's objectives and risk tolerance. The use of these sleeves is intended to smooth out volatility and returns over time through enhanced diversification of portfolio assets. The sleeves presented represent examples of portfolio groupings. Actual recommendations will be based on each client's individual circumstances, including the client's investment objectives, time horizon, risk tolerance and liquidity needs.

DEFINITIONS

Annualized Return: The rate of return that is compounded year-over-year from the beginning to the end of the stated time period.

Beta: A measure of a dependent variable's volatility or systematic risk relative to an independent variable (usually an index); for example, if beta is 0.5, an X% move in the independent variable implies a 0.5*X% move in the dependent variable.

Hedging Risk: The manager's use of inverse securities or other transactions to reduce risk involves costs and are subject to the manager's ability to predict correctly changes in the relationships of such hedge instruments to the strategy's portfolio holdings or other factors. No assurance can be given that the manager's judgment in this respect will be correct. In addition, no assurance can be given that the manager will enter into hedging or other transactions at times or under circumstances in which it may be advisable to do so.

Leverage: Involves the use of various financial instruments or borrowed capital, such as margin, to increase the potential return of an investment. Conversely, leverage can magnify the losses of an investment during a down market. Given the potential risk involved, strategies employing leverage may not be suitable for the conservative investor.

Maximum Drawdown: Defined as a measure of peak to trough percentage loss in a given period. A maximum drawdown is the largest drawdown in a period.

Standard Deviation: A measure of dispersion of a set of data from its mean. Standard deviation is generally applied to the annual rate of return of an investment to measure the investment's volatility.

All metrics are calculated using total return monthly data.

INDEX INFORMATION

The historical performance results of indices presented are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether the performance of a manager portfolio meets, or continues to meet, his/her investment objective(s). It should not be assumed that manager account holdings will correspond directly to any index presented or any other comparative index. Performance results do not reflect the impact of dividends, nor do results reflect deductions for transaction or custodial fees, investment advisory fees or taxes.

S&P 500 Index:

The S&P 500 Composite Index is a market capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market. Standard & Poor's chooses the member companies for the S&P based on market size, liquidity, and industry group representation. Included are the common stocks of industrial, financial, utility, and transportation companies. The historical performance results of the S&P (and those of or all indices) do not reflect the deduction of transaction and custodial charges, nor the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results.

Barclay's U.S. Aggregate Bond Index:

A market capitalization-weighted index which is representative of the US investment grade fixed-rate bond market. Most U.S. traded investment grade bonds are represented (includes treasury securities, government agency bonds, mortgage-backed bonds, corporate bonds and small number of foreign bonds traded in the U.S.), but municipal bonds and Treasury Inflation-Protected Securities are excluded due to tax treatment issues.

Barclay's U.S. Corporate High Yield Bond Index:

A market capitalization-weighted index which covers the USD-denominated, non-investment grade, fixed-rate, taxable corporate bond market. Securities are classified as high-yield if the middle rating of Moody's, Fitch and S&P is Ba1/BB+/BB+ or below. The index excludes Emerging Markets debt.

S&P Municipal Bond Index:

The S&P Municipal Bond Index TR is a broad, comprehensive, market value-weighted index following bond issues that are exempt from U.S. federal income taxes or subject to the alternative minimum tax. (AMT)

60% MSCI ACWI / 40% Citi World Gov't Bond Blend

A blend of 60%: MSCI All Country World Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets; 40%: Citi World Govt Bond Index is a total-return index that includes sovereign bonds from developed and emerging markets. This is shown to illustrate a sample blend containing both equity and fixed income exposure.

Vanguard Long Term Treasury Bond Fund

Ticker Symbol VUSTX. Data obtained from Investors Fasttrack.

BNY Mellon Composite Depositary Receipt Index

A capitalization weighted index that tracks all American and Global Depositary Receipts traded on the NYSE, NYSE MKT, NASDAQ, LSW and OTC marketplaces.

Morningstar Multisector Bond

This index represents an equally weighted average of the mutual funds categorized as Multisector Bond Funds by Morningstar. The index is a proxy for the performance of the most common multisector fund choices available to investors.

Revised January 30, 2017

MONEY MANAGER DISCLOSURES

POM Strategy #1

Results represent a hypothetical portfolio combining proprietary trading models utilized in live client accounts managed by POM Strategy #1, and by Institutional POM Strategy #1 Research clients since 2007. POM Strategy #1 utilizes the investment models (subject to change without notice) in managing actual client portfolios. However the combined portfolio results do not reflect the results of any specific POM Strategy #1 client portfolio or any POM Strategy #1 composite. Therefore, no current or prospective client should assume that future performance will be profitable, or equal either POM Strategy #1 performance results reflected or any corresponding historical index.

Results are based upon total return closing index prices from data obtained from Bloomberg, LP and reflect the reinvestment of dividends and interest. Investors cannot invest directly in an index. Results presented include management fees of 1.99% annually, deducted monthly for performance reporting purposes. The 1.99% management fee encompasses both POM Strategy #1's management fee as well as an unaffiliated third-party registered investment advisor's management fee. No trading costs or commissions are accounted for. Actual implementation of investment models may yield substantially different results due to the timing of trades and securities used in execution. Index based securities such as exchange traded funds, mutual funds and variable annuity sub-accounts can and do deviate from their underlying benchmark

Combined portfolio results reflect hypothetical, back-tested returns that were achieved by means of the retroactive application of a back-tested portfolio and, as such, the corresponding results have inherent limitations, including: (1) the portfolio results do not reflect the results of actual trading using client assets, but were achieved by means of the retroactive application of each of the referenced portfolios, certain aspects of which may have been designed with the benefit of hindsight; (2) back-tested performance may not reflect the impact that any material market or economic factors might have had on the advisor's use of the hypothetical portfolio if the portfolio had been used during the period to actually manage client assets; and, (3) for various reasons (including the reasons indicated above), POM Strategy #1's clients may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the portfolio.

NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS ALL OF WHICH CAN ADVERSELY AFFECT ACTUAL TRADING RESULTS. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged POM Strategy #1's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated POM Strategy #1 hypothetical portfolio performance results.

INDEX INFORMATION: The Barclays US Corporate High Yield Bond Index measures the USD-denominated, high yield, fixed-rate corporate bond market. Securities are classified as high yield if the middle rating of Moody's, Fitch and S&P is Ba1/BB+/BB+ or below. Bonds from issuers with an emerging markets country of risk, based on Barclays EM country definition, are excluded.

POM Strategy #2

Past performance is not necessarily indicative of future results. There are no guarantees investment objectives will be met. The information contained herein has been obtained from sources believed to be reliable but cannot be guaranteed for accuracy. Dividends and capital gains may be invested in money market funds or other cash equivalent investments pending reinvestment in other portfolio securities. During the period(s) shown, there were no material market or economic conditions which affected the results portrayed. With the exception of several market corrections during the period(s), the overall market as measured by the S&P 500 was generally rising. If such trends are broken, the clients may experience real capital losses in their managed accounts.

This material has been prepared solely for informative purposes. The information contained herein includes information that has been obtained from third party sources and has not been independently verified. POM Strategy #2's - U.S. Bond Composite Criteria: Prior to January 1, 2011 accounts that used exchange traded funds were excluded from the composite, only accounts that traded open end mutual funds were included. Beginning January 1, 2011, the composite includes accounts using open end mutual funds and exchange traded funds. All active taxable and non-taxable fully discretionary POM Strategy #2 - U.S. Bond accounts are included in the composite. Eligible accounts are included in the composite in the month following the month of account inception. Closed accounts are included through the completion of the last full month. Results portrayed reflect the reinvestment of dividends, capital gains and other earnings when appropriate. Prior to December, 2009, the POM Strategy #2 - U.S. Bond was referred to as the DAA High Yield Strategy. Between December 2009 and December 2012, POM Strategy #2 - U.S. Bond was referred to as the Dynamic Total Return Strategy. Between December, 2012 and May, 2013 POM Strategy #2 - U.S. Bond was referred to by as Dynamic Portfolio Manager - Total Return Bond Strategy.

Exchange Traded Funds (ETF's) trade like stocks, are subject to investment risk and will fluctuate in market value. Because high yield bonds are rated in the lower rating categories by the various credit rating agencies, investors must take into account the special nature of such securities and certain special considerations in assessing the risk associated with such investments. Securities in the lower rating categories are subject to greater risk of loss of principal and interest than higher-rated securities and are generally considered to be predominantly speculative with respect to the issuer's capacity to pay interest and repay principal.

POM Strategy #3

Results represent a hypothetical portfolio combining proprietary trading models utilized in live client accounts managed by POM Strategy #3. Results from 1/1/2007-2/29/2012 are calculated by applying proprietary trading models and methodology utilized by POM Strategy #3 manager's Alternative Income strategy to the Municipal Bond market. (POM Strategy #3's manager's Alternative Income is another tactical fixed income strategy managed with a live composite client track record inception date of 4/1/2007.) Results presented since 2/29/2012 represent a proprietary trading model utilized in live client accounts managed by the manager of POM Strategy #3. POM Strategy #3's manager utilizes investment models (subject to change without notice) in managing actual client portfolios. However the combined portfolio results do not reflect the results of any specific POM Strategy #3 client portfolio or any POM Strategy #3 composite. Therefore, no current or prospective client should assume that future performance will be profitable, or equal either POM Strategy #3's performance results reflected or any corresponding historical index.

Results are based upon total return closing index prices from data obtained from Bloomberg, LP and reflect the reinvestment of dividends and interest. Investors cannot invest directly in an index. Results presented include management fees of 1.99% annually, deducted monthly for performance reporting purposes. The 1.99% management fee encompasses both POM Strategy #3's management fee as well as an unaffiliated third-party registered investment advisor's management fee. No trading costs or commissions are accounted for. Actual implementation of investment models may yield substantially different results due to the timing of trades and securities used in execution. Index based securities such as exchange traded funds, mutual funds and variable annuity sub-accounts can and do deviate from their underlying benchmark.

Combined portfolio results reflect hypothetical, back-tested returns that were achieved by means of the retroactive application of a back-tested portfolio and, as such, the corresponding results have inherent limitations, including: (1) the portfolio results do not reflect the results of actual trading using client assets, but were achieved by means of the retroactive application of each of the referenced portfolios, certain aspects of which may have been designed with the benefit of hindsight; (2) back-tested performance may not reflect the impact that any material market or economic factors might have had on the adviser's use of the hypothetical portfolio if the portfolio had been used during the period to actually manage client assets; and, (3) for various reasons (including the reasons indicated above), POM Strategy #3's clients may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the portfolio. NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS ALL OF WHICH CAN ADVERSELY AFFECT ACTUAL TRADING RESULTS. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged POM Strategy #3's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated POM Strategy #3 hypothetical portfolio performance results.

INDEX INFORMATION: The S&P Municipal Bond Index TR is a broad, comprehensive, market value-weighted index following bond issues that are exempt from U.S. federal income taxes or subject to the alternative minimum tax. (AMT)

POM Strategy #4

The POM Strategy #4 combines the performance of conservative bond funds with a unique seasonal trading protocol. Late in the calendar year, POM Strategy #4 supplements the returns of the bond funds with three equity trades using the Russell 2000 small-cap index leveraged by 50%. These trades are designed to exploit the year-end tendency of small-cap stocks to outperform the market. Client accounts devote 60% of assets to these trades while retaining a 40% commitment to intermediate-term bond funds throughout the fourth quarter. This enhancement shows up in the fourth quarter returns of the strategy. Investors should be aware that the use of leveraged funds increases the volatility and risk of the equity component of the strategy.

CAUTIONS: The periods prior to 10/09 are hypothetical (backtested). Actual managed accounts in this strategy began 10/09. All returns presented reflect an annual charge of 1.99%, applied quarterly, for fees and expenses and assume reinvestment of dividends, interest and capital gains. Hypothetical backtests should be regarded with caution since they are created with the benefit of hindsight and do not reflect how the investment manager would have reacted to the occurrence of actual market and economic events. Backtested performance does not represent actual account performance. There is no assurance that these backtested results could, or would have been achieved by POM Strategy #4 during the periods presented. No matter how positive the model returns have been over any time period, the potential for loss is always present due to factors in the future which may not be accounted for in the model. The SEC mandates that we state: The investment strategy that the backtested results were based upon can (theoretically) be changed at any time with the benefit of hindsight in order to show better backtested results, and (theoretically) the strategy can continue to be tested and adjusted until the desired results are achieved. Please note that POM Strategy #4 has not made any data-fitting adjustments.

DISCLOSURE: Past performance is not a guarantee of future performance. POM Strategy #4 data is presented net of a 1.99% annual charge for fees and expenses, applied quarterly, and assume reinvestment of dividends, interest and capital gains. Actual managed accounts in this strategy began October 2009. The strategy follows a precise asset allocation formula as follows: Jan. 1 to late-October: 70% intermediate-term bond funds / 30% short-term bond funds; late-October to Dec. 31: 40% intermediate-term bond funds + three power period trades using the Russell 2000 Index leveraged by 50%. Investors should be aware that the use of leveraged funds increases the volatility and risk of the equity component of the strategy. Actual bond fund fees and expenses are incorporated in the illustration. The hypothetical data uses index returns for the Russell 2000 prior to October 2009. The Russell 2000 is an index which cannot be used in actual investing and index funds that replicate the Russell 2000 may vary from the index returns. The hypothetical data does not include interest and dividends attributed to the Russell 2000 index. No allowance for interest/dividends earned on 60% of the portfolio during the fourth quarter is included in the hypothetical data. Model results, being hypothetical, have inherent limitations due to the fact that they do not reflect actual trading and may not reflect the impact that material economic and market factors might have had on the advisor's decision-making if actual client funds had been invested in the model strategy. No matter how positive the model returns have been over any time period, the potential for loss is always present due to factors in the future which may not be accounted for in the model. The data used to construct the backtested results were obtained from a database provided by Callan Associates, one of the oldest and largest institutional investment consultants in the U.S. While POM Strategy #4 manager believes that the data is accurate, we cannot guarantee it to be so. This strategy may be offered by investment advisors to their clients at a fee which is higher than POM Strategy #4 manager's maximum fee to compensate for reduced minimum account sizes or other value-added services. This strategy may also be executed using products which may increase the total expense factor. These expense factors cannot be quantified in advance. Potential investors should inquire as to the exact additional costs of these investment venues.

POM Strategy #5

Results represent a hypothetical portfolio combining proprietary trading models utilized in live client accounts managed by POM Strategy #5. POM Strategy #5 utilizes the investment models in managing actual client portfolios. However, the combined portfolio results do not reflect the results of any specific POM Strategy #5 client portfolio or any POM Strategy #5 composite. Therefore, no current or prospective client should assume that future performance will be profitable, or equal to either the POM Strategy #5 performance results reflected or any corresponding historical index.

Results are based upon total return closing index prices from data obtained from Bloomberg, LP and reflect the reinvestment of dividends and interest. Investors cannot invest directly in an index. Results presented include management fees of 1.99% annually, deducted monthly for performance reporting purposes. The 1.99% management fee encompasses both POM Strategy #5's management fee as well as an unaffiliated third-party registered investment advisor's management fee. No trading costs or commissions are accounted for. Actual implementation of investment models may yield substantially different results due to the timing of trades and securities used in execution. Index based securities such as exchange traded funds, mutual funds and variable annuity sub-accounts can and do deviate from their underlying benchmark.

Combined portfolio results reflect hypothetical, back-tested returns that were achieved by means of the retroactive application of a back-tested portfolio and, as such, the corresponding results have inherent limitations including: (1) the portfolio results do not reflect the results of actual trading using client assets, but were achieved by means of the retroactive application of each of the referenced portfolios, certain aspects of which may have been designed with the benefit of hindsight, (2) back-tested performance may not reflect the impact that any material market or economic factors might have had on the advisor's use of the hypothetical portfolio if the portfolio had been used during the period to actually manage client assets, and, (3) for various reasons (including the reasons indicated above), POM Strategy #5's clients may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the portfolio. NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS ALL OF WHICH CAN ADVERSELY AFFECT ACTUAL TRADING RESULTS. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged POM Strategy #5's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated POM Strategy #5 hypothetical portfolio performance results.

INDEX INFORMATION: The Barclay's Capital U.S. 7-10 Year Treasury Bond Index measures the performance of U.S. Treasury securities that have a remaining maturity of at least seven years and less than 10 years.

POM Strategy #6

It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities in this list. Actual composite performance results reflect time-weighted rates of return, the reinvestment of dividends and other account earnings, and are net of applicable account transactions and custodial charges, POM planning's 1.99% management fee, third party solicitor/advisor fees, and the fees assessed directly by each unaffiliated mutual fund or ETF holding that comprised the portfolio. The reinvestment of dividends and other earnings may have a material impact on overall returns. For reasons including variances in portfolio account holdings, variances in the investment management fee occurred, market fluctuation, the date on which a client engaged POM Strategy #6 manager's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may vary substantially from the indicated POM Strategy #6's composite performance results. A portion of each account may be actively managed in an attempt to respond to changing conditions.

POM Strategy #6's managed accounts may own assets and follow investment strategies which cause them to differ materially from the composition and performance of the indices or benchmarks shown on performance or other reports. Because the strategies used in the accounts or portfolios involve active management of a potentially wide range of assets, no widely recognized benchmark is likely to be representative of the performance of any managed account. Widely known indices and/or market indices are shown simply as a reference to familiar investment benchmarks, not because they are, or are likely to become, representative of past or expected managed account performance.

The historical performance results of the comparative indices do not include dividends. The results do not reflect the deduction of transaction and custodial charges, nor the deduction of an investment management fee, the incurrance of which would have the effect of decreasing indicated historical performance results. The historical index performance results are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether a specific Portfolio meets, or continues to meet, his/her investment objective(s). It should not be assumed that the account holdings will correspond directly to any of the comparative indexes.

Difference types of investments and/or investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or investment strategy (including the investments purchased and/or investment strategies devised by POM Strategy #6's manager) will be either suitable or profitable for a client's or prospective client's portfolio and may result in a loss of principle. Accordingly, no client or prospective client should assume that the above portfolios (or any component thereof) serve as the receipt of, or a substitute for, personalized advice from POM Strategy #6's manager, POM Planning, or from any other investment professional. Information pertaining to POM Strategy #6's advisory operations, services, and fees is set forth in POM Strategy #1 manager's currently disclosure statement, as is on file with the United States Securities and Exchange Commission, a copy of which is available from the manager upon request. POM Strategy #6' manager is a Registered Investment Advisor based in Reston, VA.

POM Strategy #7

POM Planning Manager #7's High Yield Corporate Bond Program (HYCB) diversifies each client account among at least 4 selected HYCB funds. The goals of the High Yield Corporate Bond Program are to produce satisfying long-term returns while limiting downside risk, a combination which we have found meets the goals of retirees and other conservative investors. Notice that our results do vary from quarter to quarter, and that some quarters are negative, but the downturns have never been very large, even during the bear market 2000-2002 and 2008. Past performance of any mutual fund is no guarantee of future performance.

CAUTIONS: The periods prior to 7/98 are hypothetical (back-tested). Although some HYCB Funds used by POM Planning Manager #7 in actual accounts had comparable results, POM Planning Manager #7 did not have any actual managed accounts using this portfolio until 7/98. Please note the following cautions (based on SEC requirements): a) back-tested performance does not represent actual account performance and should not be interpreted as an indication of such performance; b) There is no assurance that these back-tested results could, or would have, been achieved by POM Planning Manager #7 during the years presented; c) The back-tested portion of the performance data does not represent the impact that material economic and market factors might have on an investment advisor's decision-making if the advisor were actually managing clients' money; d) The SEC mandates that we state: The investment strategy that the back-tested results were based upon can (theoretically) be changed at any time with the benefit of hindsight in order to show better back-tested, and (theoretically) the strategy can continue to be tested and adjusted until the desired results are achieved. Please note that at POM Planning Manager #7, no such "data fitting" adjustments have in fact been made.

POM Strategy #8

Performance for 1994 through 2012 verified by Rothstein Kass. Performance for 1992 through 1993 and 2013 to present is verified by Theta Research. Performance results relate only to a select account managed by the adviser. The model account is selected based on the following criteria: longevity of the account; preference for no deposits or withdrawals on the account; and an accurate representation of the model in general. An investment in securities involves risk, including loss of principal. Returns are presented gross of fees and include the reinvestment of all income.

This presentation is neither an offer to sell nor a solicitation of an offer to buy any securities. This document does not constitute or form any part of an offer to sell or any solicitation or invitation of any offer to purchase or subscribe for any shares in a Partnership or any other type of investment or any investment vehicle of any kind, nor should this document or any part of it or the fact of its distribution form the basis of or be relied on in any connection with any such investment. In this regard, no reliance may be placed for any purpose whatsoever on the information contained in this document or on its completeness. This document is being provided to you on a confidential basis solely to assist you in deciding whether or not to proceed with further investigation of the investment strategy herein described.

Past performance is not indicative of future returns and the value of investments and the income derived from them can go down as well as up. Future returns are not guaranteed and a loss of principal may occur. The risks associated with this strategy include general market risk, credit risk, interest rate risk or risk of the portfolio not performing as expected. The types of securities held by a comparison benchmark may be substantially different from the investment strategy. An investor should consider the investment objectives, risks, charges, and expenses of the investment and the strategy carefully before investing. The S&P 500 Total Return Index is an unmanaged index consisting of 500 common stocks with dividends reinvested and is provided as a representation of the US stock market for informational purposes.

Unless otherwise stated, performance figures provided reflect the deduction of a 1.99% annual investment advisory fee. Your client's return will be reduced by advisory fees and other expenses charged in the management of the client's account. Your clients should carefully review applicable fees disclosed in Form ADV, Part 2. Clients should understand how ongoing advisory fees, compounded over a number of years reduce the value of their investment portfolio, as investment balances and potential gains on the investment balances are reduced by the fees.

POM Strategy #9

Results represent a hypothetical portfolio combining proprietary trading models utilized in live client accounts managed by POM Strategy #9's manager, and by institutional POM Strategy #9 clients since 2005. POM Strategy #9 utilizes the investment models (subject to change without notice) in managing actual client portfolios. However the combined portfolio results presented do not reflect the results of any specific POM Strategy #9 client portfolio or any POM Strategy #9 composite. Therefore, no current or prospective client should assume that future performance will be profitable, or equal either the POM Strategy #9 performance results reflected or any corresponding historical index.

Results are based upon closing index prices only from data obtained from Bloomberg, LP and do not reflect the reinvestment of dividends or interest. Investors cannot invest directly in an index. Results presented include management fees of 1.99% annually, deducted monthly for performance reporting purposes. The 1.99% management fee encompasses both POM Strategy #9's management fee as well as an unaffiliated third-party registered investment advisor's management fee. No trading costs or commissions are accounted for. Actual implementation of investment models may yield substantially different results due to the timing of trades and securities used in execution. Index based securities such as exchange traded funds, mutual funds and variable annuity sub-accounts can and do deviate from their underlying benchmark.

Combined portfolio results reflect hypothetical, back-tested returns that were achieved by means of the retroactive application of a back-tested portfolio and, as such, the corresponding results have inherent limitations, including: (1) the portfolio results do not reflect the results of actual trading using client assets, but were achieved by means of the retroactive application of each of the referenced portfolios, certain aspects of which may have been designed with the benefit of hindsight; (2) back-tested performance may not reflect the impact that any material market or economic factors might have had on the adviser's use of the hypothetical portfolio if the portfolio had been used during the period to actually manage client assets; and, (3) for various reasons (including the reasons indicated above), POM Strategy #9's clients may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the portfolio. NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS ALL OF WHICH CAN ADVERSELY AFFECT ACTUAL TRADING RESULTS. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged POM Strategy #9's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated POM Strategy #9 hypothetical portfolio performance results.

INDEX INFORMATION: The S&P 500 Composite Index is a market capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market. Standard & Poor's chooses the member companies for the S&P based on market size, liquidity, and industry group representation. Included are the common stocks of industrial, financial, utility, and transportation companies. The historical performance results of the S&P (and those of or all indices) do not reflect the deduction of transaction and custodial charges, nor the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results.

POM Strategy #10

POM Planning Manager #10's investment index has an inception date of 12/31/1999; one cannot invest directly in an index. The Index is a rules based index, which the POM Planning Manager #10's strategy follows; reflects the theoretical performance an investor would have obtained had it invested in the manner shown and does not represent returns actually obtained and does not represent returns an investor actually attained, as investors cannot invest directly in and index. The POM Planning Manager #10's Index Portfolio returns represented in this material do not reflect the actual trading of any client account. No representation is being made that any client will or is likely to achieve results similar to those presented herein.

The POM Planning Manager #10's Index Portfolio performance is net of a 1.99% annual fee deducted from the account balance quarterly. The annual fee is derived from the average daily balance of the previous quarter. The Portfolio performance includes the reinvestments of all dividends and distributions. Additional fees will apply for transactions and trading which will be determined by the Custodian of the account and will decrease the return experienced by a client. Individual client account results will vary from the POM Planning Manager #10's Index Portfolio and their actual Index returns. Past performance is no guarantee of future results or returns. Therefore, no current or prospective client should assume that future performance will be profitable. The POM Planning Manager #10's Index Portfolio inception date is 11/30/2012.

The inclusion of the S&P 500 (S&P) Index results are for comparison purposes only. The S&P 500 Index is a market capitalization weighted index of 500 widely held stocks often used as a proxy for the stock market. Standard and Poor's chooses the member companies based upon market size, liquidity, and industry group representation. Included are stocks of industrial, financial, utility, and transportation companies. The historical performance results of the S&P 500 Index (and all other indexes) are unmanaged; do not reflect the deduction of transaction and custodial charges, or the deduction of a management fee, the incurrence of which would have the effect of decreasing indicated historical performance results and cannot be invested in directly. Economic factors, market conditions and investment strategies will affect the performance of any portfolio, and therefore are not assurances that it will match or outperform any particular benchmark. Drawdown calculations are based upon month end values beginning 12/31/1999. Drawdown is the percentage loss from the highest month end value to the lowest month end value in the Risk period. Recapture is the number of months required to return to, or exceed, the account value at the beginning of the Risk period, including the months of the decline.

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POM Strategy #11

POM Strategy #11's Composite performance is based on actual accounts and comprises all accounts in the composite. Composite performance has been verified to be in compliance with GIPS for the period from inception on May 31, 2002 through June 30, 2014 by Alpha Performance Verification Services. The oldest account in the composite has been verified for performance since inception by Theta Research and is continuously monitored daily by Theta Research. The accounts in the composite are considered representative of the majority of client accounts with similar investment objectives. Individual investors' objectives, financial situations, their specific instructions or restrictions, fund restrictions on investments or the time at which an account is opened or additions are made may result in different trades and returns from the composite. Composite returns are time-weighted total returns that reflect the reinvestment of dividends and capital gain distributions. Composite returns are net of the underlying mutual fund management fees, other fund (administrative) expenses.

Results presented include simulated management fees of 1.99% annually, deducted quarterly in the month after the quarters end for performance reporting purposes. No adjustments have been made for potential income tax consequences. Performance for other composite investment programs may differ materially (more or less) from the performance of this composite. It should not be assumed that future recommendations will be profitable or equal past performance. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted.

The benchmark returns of the S&P 500 are total returns and reflect the reinvestment of dividends. The S&P 500 Index is a capital weighted index composed of 500 widely held common stocks varying in composition, and is not available for direct investment. Benchmark returns are provided exclusively for comparison purposes only so as to provide general comparative information to assist an individual client or prospective client in determining whether the performance of a Potomac Advisors, Inc. meets, or continues to meet, his/her investment objective(s).

It should not be assumed that any of Potomac Advisors, Inc. programs will correspond directly to any such comparative index. The volatility of the market indices may materially differ (more or less) from that of the actual portfolios. Since individuals cannot invest directly into any index, deductions for management fees or other custodial or transaction charges are not taken into account. These charges, if applicable, would reduce the overall return of the S&P 500 index. The strategies shown involve investing in mutual funds. Mutual fund shares are not insured by the FDIC or any other agency, are not guaranteed by any financial institution, are not obligations of any financial institution, and involve investment risk, including possible loss of principal.

The data presented has been collected from sources believed to be reliable; however, POM Strategy #11's manager does not guarantee or warrant the accuracy, timeliness, or completeness of the information. Past performance is no guarantee of future results. This material is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any security. Such offers can only be made where lawful under applicable law.

POM Strategy #11's manager is registered as an investment adviser under various state laws. Such registration does not imply a certain skill or training and no inference to the contrary should be made. Information pertaining to POM Strategy #11's advisory operations, services, and fees is set forth in POM Strategy #11's current Form ADV Part II, a copy of which is available from the manager upon request. Information pertaining to any mutual fund that is used in POM Strategy #11's strategy is set forth in each respective mutual fund's prospectus, a copy of which is also available from the manager upon request.

POM Strategy #12

POM Strategy #12 is an asset allocation strategy which seeks to exploits two seasonal influences on the stock market. These seasonal forces have historically “skewed” returns into certain months of the year and specific sub-periods in the final three months of the year. Each year, POM Strategy #12 holds an S&P MidCap 400 Index fund from late-October to the end of May and then invests in intermediate bond funds from June to late-October. As a result, equity exposure is constrained to 60% of the available trading days each year. During the fourth quarter of each year, the strategy raises the beta of the mid-cap index fund by 50% during three “power period” trades totaling 20 days. These three sub-periods are influenced by end-of-month and holiday seasonal forces which are particularly robust in small and mid-cap stocks.

CAUTIONS: The periods prior to 2010 are hypothetical (backtested). Actual managed accounts in this strategy began 1/10. All returns presented reflect an annual charge of 1.99%, applied quarterly, for fees and expenses and assume reinvestment of dividends, interest and capital gains. Hypothetical backtests should be regarded with caution since they are created with the benefit of hindsight and do not reflect how the investment manager would have reacted to the occurrence of actual market and economic events. Backtested performance does not represent actual account performance. There is no assurance that these backtested results could, or would have been achieved by POM Strategy #12 during the periods presented. No matter how positive the model returns have been over any time period, the potential for loss is always present due to factors in the future which may not be accounted for in the model. The SEC mandates that we state: The investment strategy that the backtested results were based upon can (theoretically) be changed at any time with the benefit of hindsight in order to show better backtested results, and (theoretically) the strategy can continue to be tested and adjusted until the desired results are achieved. Please note that POM Strategy #12 has not made any data-fitting adjustments.

DISCLOSURE: Past performance is not a guarantee of future performance. POM Strategy #12 data presented represent a net of a 1.99% annual charge for fees and expenses, applied quarterly, and assume reinvestment of dividends, interest and capital gains. The returns prior to January 2010 are hypothetical (backtested). Actual managed accounts in this strategy began January 2010. POM Strategy #12 represents the managed enhancement of the S&P MidCap 400 Index net of fees and expenses. The enhancement process includes raising the beta of the S&P 400 MidCap Index by 50% during three short periods in the fourth quarter of each year. These periods comprise 20 trading days in total as follows: last two trading days of October, first two trading days of November; last six trading days of November, first three trading days of December; and last seven trading days of December. Investors should be aware that the use of leveraged funds increases the volatility and risk of the investment strategy during these periods. The hypothetical backtested computer model reflects a precise asset allocation formula for POM Strategy #12 using the S&P 400 MidCap Index and the Barclays Capital Intermediate Treasury Bond Index. The hypothetical backtested computer model applies the rules of the strategy to indexes rather than actual investment vehicles which cannot be used in actual investing. The actual program invests in index funds and bond funds, which may have results slightly different from the indexes themselves. The backtested data does include interest and dividends attributed to each index. Even though the enhancements of the index are mechanical, objective, and fully disclosed, hypothetical models must be approached with caution because they are created with the benefit of hindsight and do not represent how the manager of the model may react under material economic and market conditions. The data used to construct the backtested results were obtained from a database provided by Callan Associates, one of the oldest and largest institutional investment consultants in the U.S. While POM Strategy #12’s manager believes that the data is accurate, we cannot guarantee it to be so. This strategy may be offered by investment advisors to their clients at a fee which is higher than POM Strategy #12’s maximum fee to compensate for reduced minimum account sizes or other value-added services. This strategy may also be executed using products which may increase the total expense factor. These expense factors cannot be quantified in advance. Potential investors should inquire as to the exact additional costs of these investment venues.

POM Strategy #12 data presented represent a net of a 3% annual charge for fees and expenses for returns prior to January 2010. Actual client composite net returns are used

beginning January 2010. The hypothetical backtested data reflects a precise asset allocation formula for POM Strategy #12 as follows: November 1 to May 31: 100% S&P 400 MidCap Index plus three power period trades in the fourth quarter using the S&P 400 MidCap Index leveraged by 50%; June 1 to October 31: 100% Barclays Capital Intermediate Treasury Bond Index. The back tested computer model applies the rules of the strategy to indexes rather than actual investment vehicles which cannot be used in actual investing. The actual program invests in index funds and bond funds, which may have results slightly different from the indexes themselves. The data does include interest and dividends attributed to each index. The data used to construct the backtested results were obtained from a database provided by Callan Associates, one of the oldest and largest institutional investment consultants in the U.S. While POM Strategy #12’s manager believes that the data is accurate, we cannot guarantee it to be so.

POM Strategy #13

Results represent a hypothetical portfolio combining proprietary trading models utilized in live client accounts managed by POM Strategy #13's manager. POM Strategy #13 utilizes the investment models in managing actual client portfolios. However, the combined portfolio results do not reflect the results of any specific POM Strategy #13 client portfolio or any POM Strategy #13 composite. Therefore, no current or prospective client should assume that future performance will be profitable, or equal to either POM Strategy #13 performance results reflected or any corresponding historical index.

Results are based upon total return closing index prices from data obtained from Bloomberg, LP and reflect the reinvestment of dividends and interest. Investors cannot invest directly in an index. Results presented include management fees of 1.99% annually, deducted monthly for performance reporting purposes. The 1.99% management fee encompasses both POM Strategy #13's management fee as well as an unaffiliated third-party registered investment advisor's management fee. No trading costs or commissions are accounted for. Actual implementation of investment models may yield substantially different results due to the timing of trades and securities used in execution. Index based securities such as exchange traded funds, mutual funds and variable annuity sub-accounts can and do deviate from their underlying benchmark.

Combined portfolio results reflect hypothetical, back-tested returns that were achieved by means of the retroactive application of a back-tested portfolio and, as such, the corresponding results have inherent limitations, including: (1) the portfolio results do not reflect the results of actual trading using client assets, but were achieved by means of the retroactive application of each of the referenced portfolios, certain aspects of which may have been designed with the benefit of hindsight; (2) back-tested performance may not reflect the impact that any material market or economic factors might have had on the advisor's use of the hypothetical portfolio if the portfolio had been used during the period to actually manage client assets; and, (3) for various reasons (including the reasons indicated above), POM Strategy #13's clients may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the portfolio. NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF TRADING LOSSES ARE MATERIAL POINTS WHICH CAN ALSO ADVERSELY AFFECT ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS ALL OF WHICH CAN ADVERSELY AFFECT ACTUAL TRADING RESULTS. For reasons including variances in portfolio account holdings, variances in the investment management fee incurred, market fluctuation, the date on which a client engaged POM Strategy #13's investment management services, and any account contributions or withdrawals, the performance of a specific client's account may have varied substantially from the indicated POM Strategy #13 hypothetical portfolio performance results.

INDEX INFORMATION: The S&P 500 Composite Index is a market capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market. Standard & Poor's chooses the member companies for the S&P based on market size, liquidity, and industry group representation. Included are the common stocks of industrial, financial, utility, and transportation companies. The historical performance results of the S&P (and those of or all indices) do not reflect the deduction of transaction and custodial charges, nor the deduction of an investment management fee, the incurrence of which would have the effect of decreasing indicated historical performance results.

POM Strategy #14

For the years 2007 – 2014, the model performance of the POM Planning Manager #14 Earnings Growth Portfolio Strategy (“EGP”) has been independently examined by a public accounting firm, based on calculation methodologies set forth in the policies and procedures of POM Planning Manager #14. Other methods may produce different results. Interim 2015 performance has not been independently examined.

Calculation Methodologies:

The performance is prepared using the following methodologies: (i) the performance is achieved by a model portfolio to which an investment methodology is applied on a current and on-going basis; (ii) the model begins with \$1,000,000 invested in 20 securities at the beginning of each annual period; (iii) the securities are priced at month end and securities held are valued at the closing price as of the last business day of each month; (iv) the cost basis and proceeds for individual security purchases and sales are based on the day and time a trade was entered into and the price is recorded as of the time the decision was made; (v) monthly performance is calculated using a holding-period return; (vi) annual performance for the model is computed by geometrically linking the monthly performance results for the indicated number of months; (vii) the total investment performance includes realized and unrealized gains and losses, and dividends but does not include the effect of interest; (viii) the performance results are shown gross and net of management fees; (ix) gross of fee performance is stated gross of all fees and transaction costs; (x) net of fee performance is reduced by the management fee but is gross of other fees and transaction costs; (xi) net of fee performance is calculated using an annual management fee of 1.99% applied quarterly, in arrears; and (xii) the U.S. Dollar is the currency used to express performance.

Limitations of Model Performance:

The performance represents model results for EGP during the measurement time period. As such, these results have inherent limitations, including, but not limited to, the following: (i) the EGP results do not reflect the results of actual trading by specific POM Planning Manager #14 clients, but were achieved by means of the calculation methodologies described above; (ii) model performance may not reflect the impact that all or any material market or economic conditions may have had on use of EGP by an individual client; (iii) for various reasons, POM Planning Manager #14 clients may have experienced investment results, either positive and negative, during the measurement period that were or may have been materially different from those reflected by the EGP model performance. For example, variances in client account holdings, investment management fees incurred, the date on which a client began using EGP, client account contributions or withdrawals and general market conditions, may have caused the performance of a specific client’s portfolio to vary substantially from the EGP model performance results; and (iv) different types of investments and investment strategies involve varying levels of risk, and there can be no assurance that any specific investment or strategy will be either suitable or profitable for a prospective client.

The model performance does not reflect other earnings, brokerage commissions, ETF expenses and custodian expenses. It is important to note that actual portfolios would be charged other fees and transaction costs and performance would be lower. The model results may differ materially from actual results based upon various factors. Past performance may not be indicative of future results. Therefore, no client should assume that future performance will be profitable, equal the model performance reflected for EGP, or equal the corresponding historical benchmark index. The historical index performance results for the index reflect reinvested dividends, but do not reflect the deduction of transaction and custodial charges, or the deduction of an advisor fee, the incurrence of which would have the effect of decreasing the historical index performance results. The historical index performance results are provided for comparison purposes only, so as to provide general information to assist a prospective client in determining whether the index performance meets the client’s investment objectives. Historical index performance results do not reflect the impact of taxes. It should not be assumed that portfolios will correspond directly to any such comparative benchmark index. Further, the comparative index may be more or less volatile than EGP.

POM Planning Manager #14 is a SEC-registered investment advisor. Information pertaining to services and fees is set forth in POM Planning Manager #14’s Form ADV, a copy of which is available from POM Planning Manager #14 upon request. PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE PERFORMANCE.

POM Strategy #15

It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities in this list. POM Strategy #15 was model developed on January 1, 2008. Actual investors started participating in the models in October 2012; therefore, the model performance presented for the period 01/01/2008 to 10/30/2012 has been back-tested and is strictly hypothetical. Actual account performance has been used for the 11/1/2012 to 09/30/2014 time period.

The performance is prepared using the following methodologies consistently. Other methods may produce different results.

- The Model was constructed retroactively for the periods January 1, 2008, to September 30, 2014.
- Back tested performance was derived from the retroactive application of a model with the benefit of hindsight.
- Monthly performance is calculated using a time-weighted rate of return.
- Annual performance for the Model is computed by geometrically linking the monthly performance results for the indicated number of months.
- Total investment performance includes realized and unrealized gains and losses, dividends and interest.
- Performance is presented net of an advisory fee of 1.99%.
- All purchases and sales are assumed executed at the security closing price the day the recommendation was made.

POM Strategy #15's performance results take into account expected time-weighted rates of return, the reinvestment of dividends and other account earnings, and are net of POM Planning's 1.99% management fee and the fees assessed directly by each unaffiliated mutual fund or ETF holding that comprised the portfolio. Third party solicitor / advisor fees are payable by POM Planning and are included in the 1.99% management fee. Account transaction and custodial charges are charged separately by the custodian and are not included in the composite performance results. The reinvestment of dividends and other earnings may have a material impact on overall returns. Because the model results are hypothetical they have inherent limitations due to the fact that they do not reflect actual trading and may not reflect the impact that material economic and market factors might have had on POM Strategy #15 manager's decision-making if actual clients had been invested in the model strategy. No matter how positive the model returns have been over any time period, the potential for loss is always present due to factors that may not be accounted for in the model. The nature of a back-tested model creates the potential for a financial professional to select superior performance results in order to get the desired model results.

POM Strategy #15's manager may own assets and follow investment strategies which cause them to differ materially from the composition and performance of the indices or benchmarks shown on performance or other reports. Because the strategies used in the accounts or portfolios involve active management of a potentially wide range of assets, no widely recognized benchmark is likely to be representative of the performance of any managed account. Widely known indices and/or market indices are shown simply as a reference to familiar investment benchmarks, not because they are, or are likely to become, representative of past or expected managed account performance. Indexes cannot be invested in directly. The historical performance results of the comparative indexes do not include dividends. The results do not reflect the deduction of transaction and custodial charges the incurrence of which would have the effect of decreasing indicated historical performance results. The historical index performance results are provided exclusively for comparison purposes only, so as to provide general comparative information to assist an individual client or prospective client in determining whether a specific Portfolio meets, or continues to meet, his/her investment objective(s). It should not be assumed that account holdings will correspond directly to any of the comparative indexes.

All economic and performance information is historical and not indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, investment strategy, or product made reference to directly or indirectly in this brochure, will be profitable, equal any corresponding indicated historical performance level(s), or be suitable for your portfolio. Moreover, you should not assume that any discussion or information provided here serves as the receipt of, or as a substitute for, personalized investment advice from POM Strategy #15's manager or any other investment professional. Further, the charts and graphs contained herein should not serve as the sole determining factor for making investment decisions. To the extent that you have any questions regarding the applicability of any specific issue discussed to your individual situation, you are encouraged to consult with POM Strategy #15's manager. All information, including that used to compile charts, is obtained from sources believed to be reliable, but POM Strategy #15's manager does not guarantee its reliability. Information pertaining to POM Strategy #15's manager's advisory operations, services, and fees is set forth in the manager's current disclosure statement, a copy of which is available from the manager upon request.

POM Strategy #16

POM Planning Manager #16's strategies utilize a wide variety of techniques (such as trend-following, momentum, relative strength, among others). All, or almost all, of the portfolio of accounts participating in POM Planning Manager #16's program will be invested in mutual funds holding securities of the U.S. companies of any size market capitalization.

Performance Beginning July 2011 Performance for periods beginning July 2011 reflects the composite returns of a representative account managed by POM Planning Manager #16. The algorithmic model provided by a third party is overlaid through POM Planning Manager #16's own proprietary technical indicators in order to provide and confirm directional market movement. Returns reflect the reinvestment of dividends and other earnings, and are net of all transaction fees and an annual investment management fee of 1.99%, which is calculated monthly for reporting purposes. Further information regarding POM Planning Manager #16's investment management fees, as well as important information regarding POM Planning Manager #14, its services, compensation, and conflicts of interest are contained in its Form ADV, Part II or substitute disclosure document, available from POM Planning Manager #14 upon request.

Performance prior to July 2011. Prior to July 2011, the performance information presented is the result of a third party tracked composite of an account at another advisor managed on the same algorithmic model now provided to POM Planning Manager #16 and adjusted for an annual fee of 1.99% which is calculated monthly for reporting purposes.

Other Fees and Expenses; Impact of Taxes. The investment management fee paid to POM Planning Manager #16 is separate and distinct from the internal fees and expenses charged by mutual funds to their shareholders. These fees and expenses are described in each fund's prospectus, and will generally include a management fee, internal investment, custodial, and other expenses, and a possible distribution fee. Prospective clients should consider all of these fees and charges when deciding whether to invest in the program. Performance results for this program do not reflect the impact of taxes. Program accounts may engage in a significant amount of trading. Gains or losses will generally be short-term in nature; consequently, this program will likely not be suitable for clients seeking tax efficiency.

Other Considerations. Program accounts will invest in so-called "leveraged" and "inverse" mutual funds such funds may seek to enhance returns through the use of financial instruments, such as derivatives, swaps, and options, as well as short sales. Although such instruments may improve fund returns, they will also increase the funds' risks of loss and magnify the funds' potential volatility. A common misconception is that the total return of an inverse fund will be the exact opposite of the total return of the index to which it is benchmarked. This will not be the case for any time period beyond one day. Due to the nature of compounding, it would be virtually impossible to produce a total return that is exactly opposite the total return of an inverse fund's benchmark index over any time frame beyond one day. Due to the increased risks of leveraged funds and inverse funds, this program is only suitable for investors who are able to withstand significant volatility in the value of their program investment, and who do not foresee the need to liquidate their investment for at least three to five years.

POM Strategy #17

Moderate Risk Manager #17's (MRM#15) index strategy reflects back tested performance from the period beginning 12/31/2002 to 7/24/2014. MRM#17 strategy's Index inception began on 7/24/2014 as calculated by Standard & Poor's. MRM#8's client composite inception began on 8/1/2014. One cannot invest directly in an index. The Index is a rules based index, which MRM#15's strategy follows, reflects the theoretical performance an investor would have obtained had it invested in the manner shown and does not represent returns actually obtained and does not represent returns an investor actually attained, as investors cannot invest directly in an index. MRM#8's Portfolio returns represented in this material do not reflect the actual trading of any client account. No representation is being made that any client will or is likely to achieve results similar to those presented herein. MRM#17's Portfolio performance is net of a 1.99% annual fee deducted from the account balance quarterly. The annual fee is derived from the average daily balance of the previous quarter. The Portfolio performance includes the reinvestment of all dividends and distributions. Additional fees will apply for transactions and trading which will be determined by the Custodian of the account and will decrease the return experienced by a client. Individual client account results will vary from MRM#8's Index Portfolio and MRM#8's International Index returns. Past performance is no guarantee of future results or returns. Therefore, no current or prospective client should assume that future performance will be profitable.

MRM#8's Index Portfolio inception date is 7/28/2014.

The inclusion of the Bank of NY Mellon Composite Depository Receipt Total Return Index (BKCDRIT) is for comparative purposes only. The Bank of New York Mellon Composite Depository Receipt Index is a capitalization weighted index that tracks all American and Global Depository Receipts traded on the NYSE, NYSE MKT, NASDAQ, LSE and OTC marketplaces.

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